

Website Planning Document

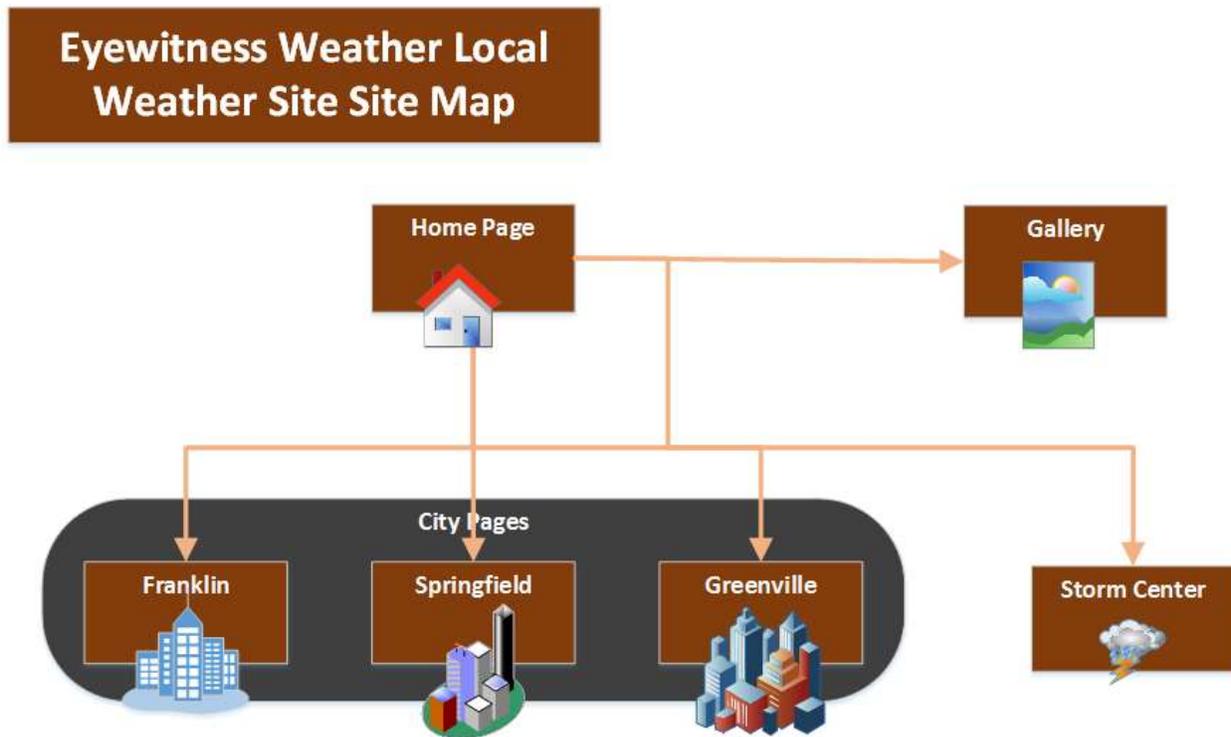
Site Purpose

To provide weather forecasting information for the local community

Target Audience

People who live in or will be visiting the Franklin, Springfield and Greenville areas and need to know the weather. Visitors to this site may cross all demographic lines of age, race and economic status.

Site Map



Color Scheme

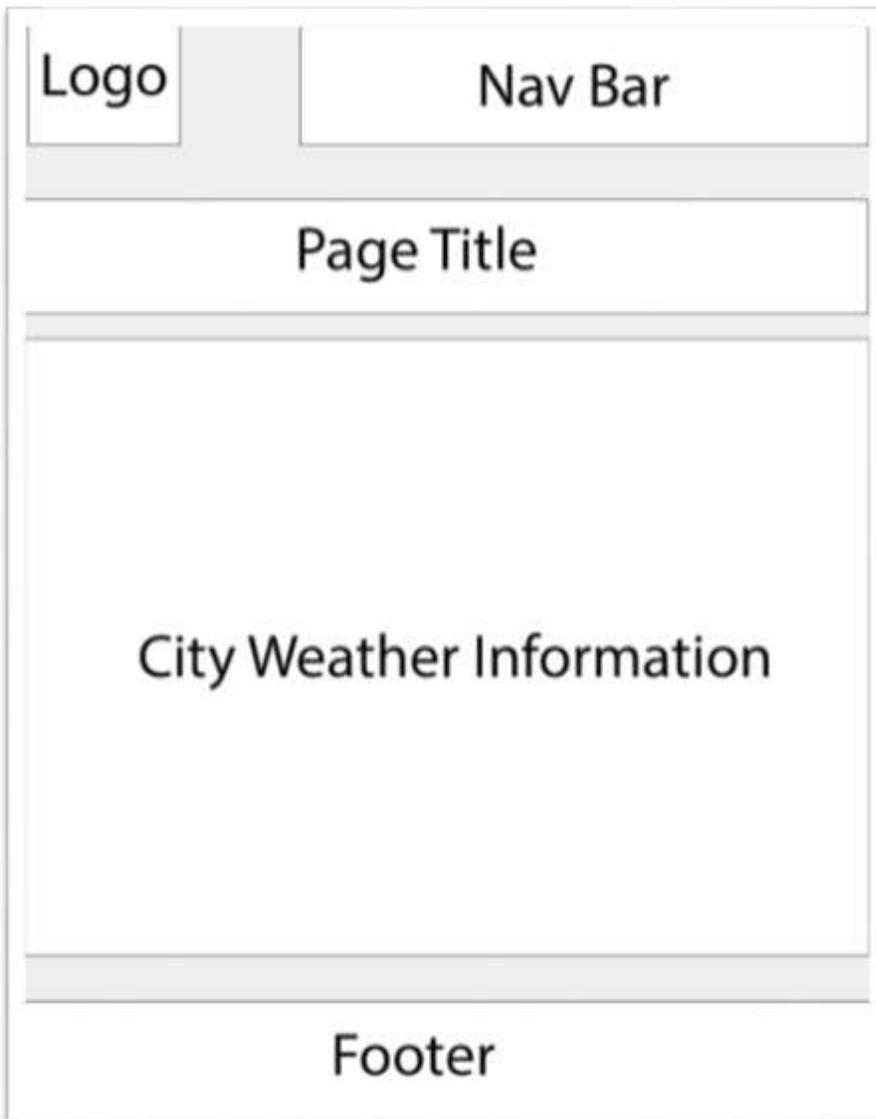
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Dominant	#2f18de	
Accent	#9218de	
Accent	#18b0de	
Background	#96eaf0	

Typography

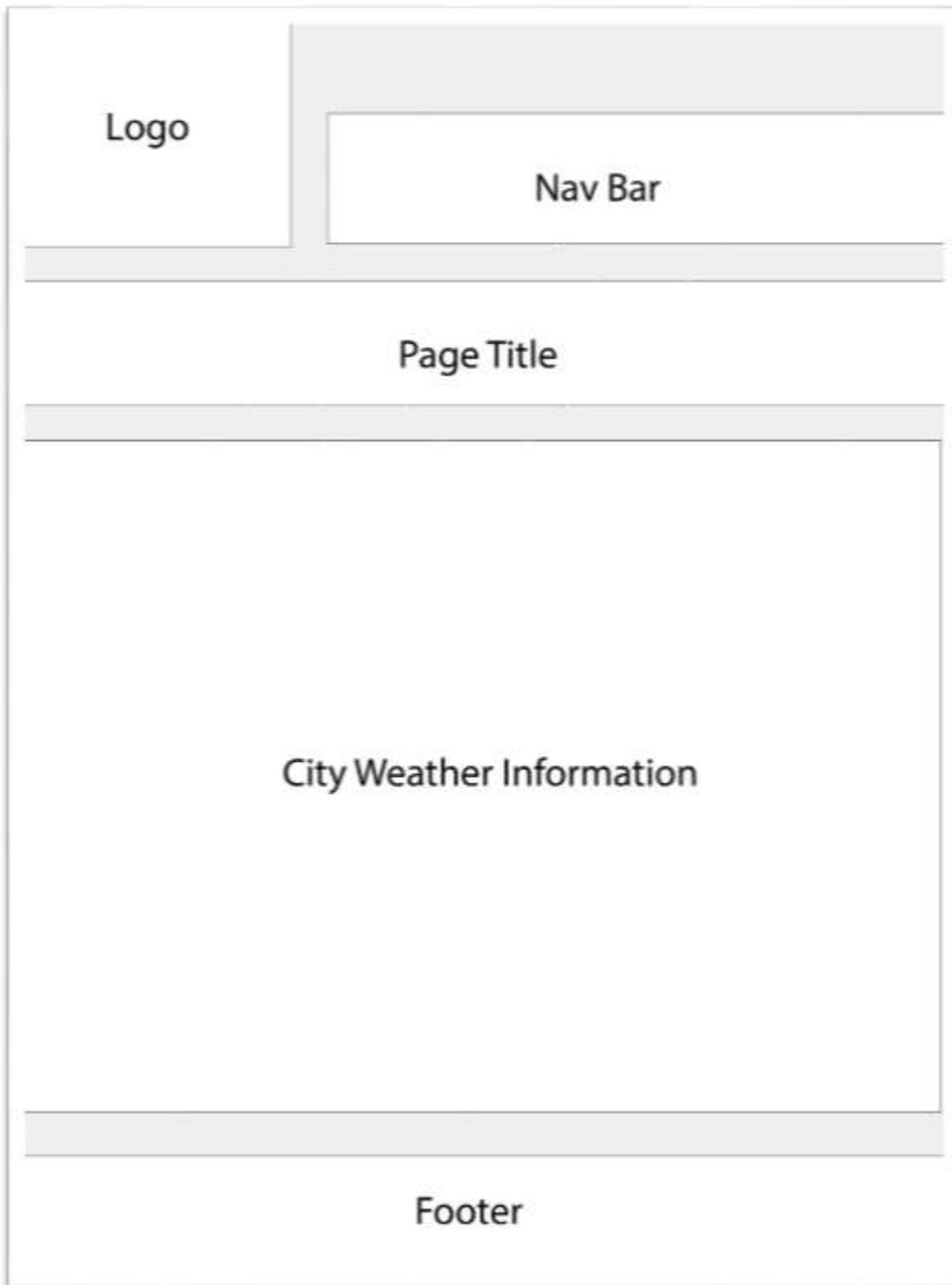
Site Header	GOUDY STOUT	40PX
Primary Navigation	Calibri	30px
Footer Navigation	Calibri	20px
Heading 1	Impact	30px
Heading 2	Impact	25px
Heading 3	Impact	20px
Paragraph Text	Segoe UI	16px

Wireframe Sketches

Browser



iPad



iPhone

